

2016 Education Outlook CALENDAR

Reach more than 100,000 homes in each education guide!

Let parents in Fairfield County know what your school has to offer.

Section will appear in: Connecticut Post
The Advocate • Greenwich Time • Westport News
New Canaan News • Fairfield Citizen Darien News

Purchase an ad in all three sections
Get 10% OFF
(April, August and October 2016)

April Education Outlook

Publication Dates:

Weeklies: **Friday, April 8, 2016**
Dailies: **Sunday, April 10, 2016**

Press Release and Space Deadline:

Monday, **March 21, 2016, Noon**

Final Ad Proof Deadline:

Thursday, **March 24, 2016**

August Education Outlook

Publication Dates:

Weeklies: **Friday, August 5, 2016**
Dailies: **Sunday, August 7, 2016**

Press Release and Space Deadline:

Monday, **July 18, 2016, Noon**

Final Ad Proof Deadline:

Thursday, **July 21, 2016**

October Education Outlook

Publication Dates:

Weeklies: **Friday, October 7, 2016**
Dailies: **Sunday, October 9, 2016**

Press Release and Space Deadline:

Monday, **September 19, 2016, Noon**

Final Ad Proof Deadline:

Thursday, **September 22, 2016**

Special College Section

Special College Section

Tabloid

Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.472" x 10.5"
1/4 Page	\$1,200	5.472" x 5.1"
2 x 5	\$750	3.597" x 5"

Color: Based on Availability Add \$250

Includes special section being emailed to 50,000 targeted households with children.

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

Press releases are due when ad space is booked.

Ask about color, premium positions and digital elements for a custom educational marketing solution.

For more information, contact your Media Consultant or call 203-330-6238.